

SWEDENTAL ANNUAL DENTAL CONGRESS

14-16 NOVEMBER 2018

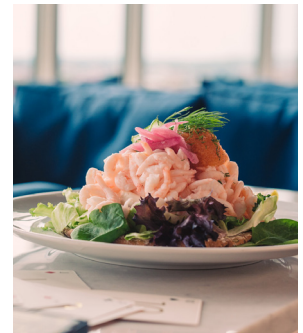
THE SWEDISH EXHIBITION AND CONGRESS CENTRE, GOTHENBURG, SWEDEN



Welcome to Gothenburg!

It is a pleasure to welcome all exhibitors, visitors and congress attendants back to Gothenburg. During three days you will meet customers, establish new business contacts and socialize with fellow-practitioners! Plus the fact that much of the city's entertainment, dining and shopping amenities are within walking distance of the Swedish Exhibition & Congress Center.

We look forward to seeing you at 2018 venue for the entire, Swedish dental industry at Swedental in Gothenburg.



ANNUAL DENTAL CONGRESS

Inspiration and life-long education

The Annual Dental Congress programme is a mix of subjects concerning dental surgeries and scientific matters. The Congress is organized by the Swedish Dental Society.

In the spring, all exhibitors will receive an invitation to sponsor some of the scientific programme features.

Exhibition in one place in Gothenburg

The Swedish Exhibition & Congress Centre is a self-contained complex with state-of-the-art exhibition halls, versatile conference facilities, restaurants for all tastes and Scandinavia's largest hotel, Gothia Towers. Everything is gathered in a single complex in central Gothenburg at walking distance from most of the city's attractions. Welcome to Swedental 14-16 November 2018.

A complete dental fair

Swedental is aimed at the dental team, and the fair reflects the whole dental industry. Together with the Annual Dental Congress Swedental provides an up-to date and complete picture of research, product news, developments and future trends.

> Book a stand and follow the event on swedental.se

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Plenty of enjoyment!

Swedental and the Annual Dental Congress are about much more than exhibiting, procedures and science. Festive social gatherings are another important aspect! What suits you best? Mingling and music at After Dent, a classic concert, or nice restaurants within walking distance.

Visitors

99% rated the fair overall as very good, good or satisfactory

98% thought that the business benefit of visiting was very good, good, or satisfactory

96% plan to visit the next Swedental in Gothenburg 2018

Exhibitors

86% rated Swedental 2015 overall as very good, good or satisfactory

90% thought that the business benefit of exhibiting was very good, good or satisfactory

93% rated the visitors quality as very high, high or satisfactory

98% rated the visitor numbers as very good, good or satisfactory

A popular fair

High scores for Swedental 2015



SWEDENTAL 2018

Stand out from the crowd!

Would you like to increase your exposure at the fair? Our arena advertising at Swedental can make you more visible than your competitors, help you increase traffic to your stand or draw special attention to a particular activity. All at a very low cost per contact. Read more on www.swedental.se

PRODUCTS AND SERVICES:

- Care givers
- Clinic and surgery equipment
- Clinic and laboratory fittings
- Computer equipment
- Consumables, hand instruments
- Dental records, office and computer aids
- Dental technical consumables, hand instruments
- Dental technical equipment
- Dental technical work
- Economics and administration
- Hygiene products
- Implant products and systems
- Kitchenette and waiting room fittings
- Pharmaceutical products
- Professional literature
- Protective clothing and workwear
- Recruitment

International sales

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