

Ewelina Sierko

SALES PRODUCT SPECIALIST/ DENTAL TECHNICIAN/HYGIENIST

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SUMMARY

Organized and focused on leading professional teams and smooth operations to accomplish business objectives. Reliable in exceeding expectations for quality, safety, and efficiency. Skilled in leading and motivating team members to success.

SKILLS

- Training and Development
- Solutions-focused
- Leadership & teambuilding
- Goal development planning
- Process Improvement

EXPERIENCE

02/2025 – present

Product Sales Specialist

MEDIT Corp. | Eastern Europe

- driving sales growth across Eastern European markets and consistently achieving revenue targets
- building and maintaining strong relationships with distributors, clinics, and key opinion leaders
- conducting product demonstrations and clinical trainings on intraoral 3D scanners
- supporting partners in increasing product adoption and maximizing sales performance
- identifying new business opportunities and expanding market presence
- collaborating with marketing and product teams to optimize go-to-market strategies
- analyzing sales performance and market trends to support business decisions

03/2022 – 12/2024

Team Lead Technical Support/ Onboarding Trainer

DR SMILE | Berlin, DE

- onboarding clinics on how to use intraoral 3d scanners and propose treatment plans to the patients
- training dental hygienists and dentists on how to increase treatment acceptance
- working on projects to optimize profits across EU
- training dentists and nurses on how to perform non-invasive procedures during the treatment
- training clinics on how to use bespoke software to upsell aesthetic smile designs
- streamlining business processes in order to maximize value-driven initiatives
- acting as a liaison between HQ and country managers
- working with 3rd party vendors to improve customer outcomes
- supporting clinics across the EU on IT-related and hardware issues
- managing a team of pan-European IT specialists to deliver 24/7 technical support
- leading staff meetings to delegate tasks, assigning workloads and communicating changing priorities.

03/2021 - 03/2022

Ortho Treatment Planner

PLUSDENTAL | Berlin, DE

- designing perfect smiles utilizing CAD CAM software
- working with dentists to improve aesthetic outcomes for the patients
- providing same-day corrections to doctor's requests
- using computer-aided design and manufacturing techniques to create aesthetic, reliable aligners

12/2018 - 12/2020

CAD CAM Technical Support/ Ortho Trainer

Meditrans/ Proclinic Group | Poznan, PL

- training a salesforce to drive increased sales in the dental industry
- training customers on how to use dental equipment
- upselling and building relationships across the portfolio of products
- supporting customers to build brand loyalty

12/2017 - 12/2018

E-learning Designer/ Training & Support Specialist

3shape | Szczecin, PL

- designing training programs
- designing blended learning programs - both online and in person
- training end users in cutting-edge dental technology

EDUCATION

10/2010 - 07/2013

Poznan University of Medical Sciences | Poznan, PL

Bachelor: Dental technician/hygienist
